

SELL

FAST

AND FOR


THE MOST MONEY

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REALTY

PROEX REALTY GROUP

Marquette | MI



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 ProexRealty.com

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ABOUT **US**



PROEX Realty Group

Marquette MI

- In Business since 2007
- Based in Marquette, MI
- Team Approach
- Power Negotiators
- Expert Advisors

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ABOUT *MY BUSINESS*

2007

**John Received
MI Real Estate
License**

2009

**John Founded
PROEX Realty**

2010

**John Received
MI Brokers
License**

2018

**PROEX
Partnered With
National Brand
Exp Realty.**

Developing Business, Building Relationships, Creating Memories

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FACT VS. *FICTION*



- **Fiction:** I need a large franchise to market my house because "they" sell the most homes.
- **The fact is,** only the agent and their tools are going sell your house! Our brokerage is one of the largest in the US, Exp Realty doesn't sell real estate, we do!
- **Fact:** Hiring the wrong agent **will cost you!**
- **The truth:** If an agent is trying to sell you on their brokerage, this is a red flag! This strategy is a sure bet they don't have a winning marketing plan! Buyers don't care either!

OVERVIEW



- Get to know your story
- Answer all your questions
- Demonstrate our listing tools
- Review our 3-Phase Listing plan
- Determine if we are the right team for you

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TELL ME ABOUT **YOUR HOUSE**



- What drew you to this home when you bought it?
- What is your favorite feature of this house?
- What do you like about your neighborhood?
- What are some nearby attractions and amenities?
- What don't you like about it?



IMPORTANT QUESTIONS



- **Why** are you moving?
- **How** soon do you need to move?
- **What** are you looking for from your agent?
- **Do** you anticipate any major challenges with selling your home?
- **What** will you do if your home doesn't sell?

This information will help me determine the best course of action as we go through the process of selling your home.

Our **SIGNATURE APPROACH**



- **We will Guide you** in an upfront no-nonsense approach to selling your house.
- **We have a strategic marketing plan** that will get your house closed fast and on time.
- **We will be honest** about the pricing of your house.

STAYING ON TOP

We only work with a limited number of clients to stay committed to focused, proven success.





MARKETING YOUR PROPERTY



Your Listing will be a ROCKSTAR!

- Our marketing strategy will out-perform any agent in our market
- Tools that are critical for maximum exposure
- All services are handled in-house to keep cost down, reduce the number of strangers in your house, and ensures the work is completed on time

HIGH RESOLUTION **PHOTOGRAPHS**

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...See the Difference For
yourself

OTHER AGENTS

OUR PHOTO



CUSTOM **HD LISTING VIDEO**

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We offer the best tools and practices that are essential to properly market your house in today's market!



[Click Here For Sample Video](#)



PHOTOGRAPHY -**DRONE**- VIDEOGRAPHY

- Breathtaking video and photos will surely capture buyers!
- Aerial video is added to your custom listing videos for the wow factor!

**** IMPORTANT ****

Aerial advertising photos or video taken by an UNLICENSED drone pilot or HOMEOWNER are strictly prohibited by federal law!

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[Click Here For Sample Video](#)





VIRTUAL 3D TOURS

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Buyers are 95% more likely to call on your listing



20% of buyers have made an offer without a physical showing



31% less time on the market



[Click Here For A 3D Virtual Showing](#)



3 PHASE MARKETING PLAN



Our 3 phase marketing plan is a proven listing strategy that will keep your listing in front of the right buyers and will prevent it from becoming "stale" on the market!

[Click Here For Our FREE Marketing Plan](#)

COMPETITIVE MARKET ANALYSIS



- Comparable sales typically include sales from within the last 12-18 months
- We are students of our market, researching and understanding sales data that is applied to your valuation
- The best measure of value is sold listings
- Active listings in your neighborhood demonstrate supply and competition
- Withdrawn/expired listings usually demonstrate an overpriced listing.



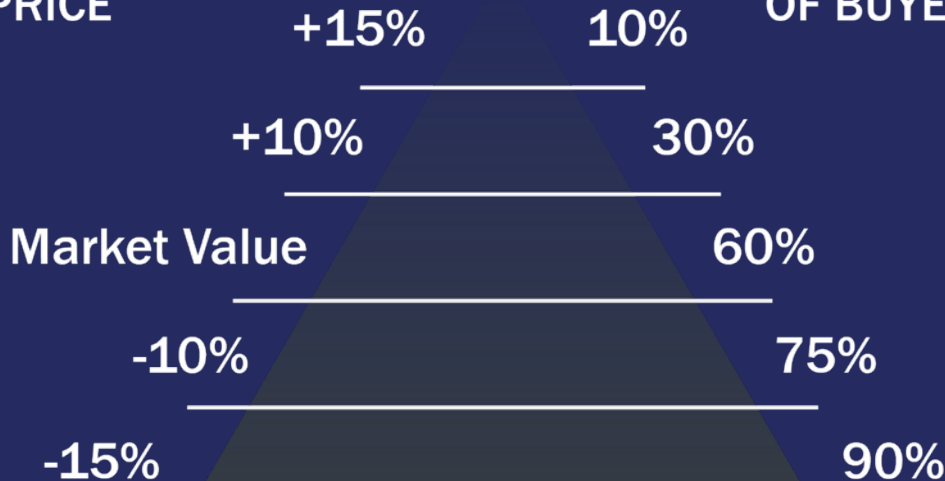
THE PRICE DERIVATIVE



Every property will sell and has the potential to sell quickly, and the price is the No. 1 factor controlling this outcome.

ASKING
PRICE

PERCENT
OF BUYERS



CLIENT TESTIMONIALS



“Excellent to work with. Knowledgeable and courteous. Great advice during the process and I highly recommend to anyone looking to buy or sell a home in Marquette.”

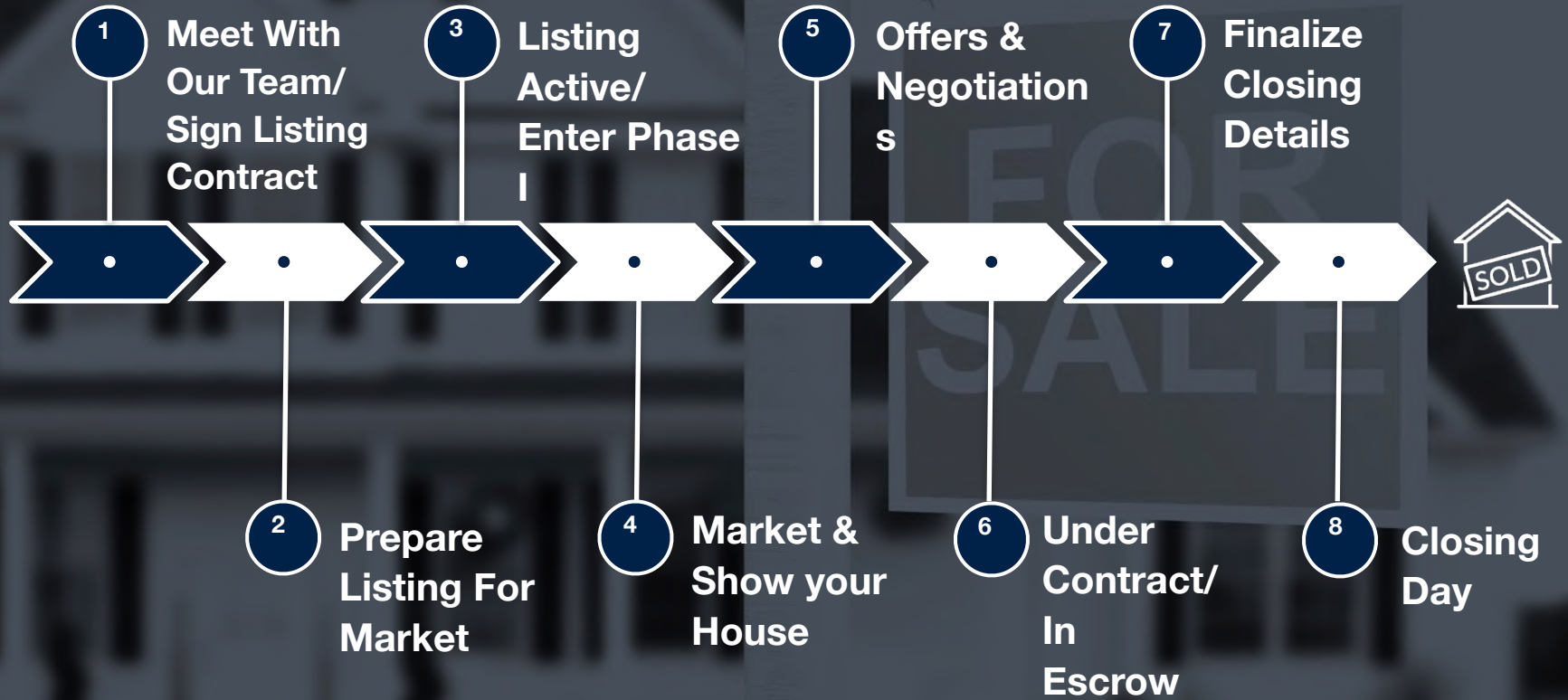
–C.Connolly



“Outstanding experience with the whole team. Really helpful in the hunt and with the negotiation process. Friendly, knowledgeable, and resourceful from start to finish.”

–P. Carangelo

THE SELLER'S **ROAD MAP**



GETTING STARTED



Getting started is easy. Once we have agreed on a price and I have answered all of your questions, we have a little paperwork to complete.

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THANK YOU!



PROEX Realty Group

Marquette | MI



Selling your home is a big deal and we take the task very seriously! The fact that you have considered us to help you accomplish this means the world to us!

**Do You Believe Your House
Can Sell Using Our Plan?**

CONTACT INFORMATION



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